## Honours Bachelor of Business Administration -Hospitality (Co-op)





Benefits of hiring a Niagara College Co-op student

NEW TALENT | STAFF COVERAGE | PEAK SEASON | SPECIAL PROJECTS

Four-year business degree program that focuses on human resources best practices from a strategic and tactical perspective.

### **Student Competencies:**

- Understand the principles of business, including management, finance, human resources, marketing, and operations, and their application in an integrated hospitality setting
- Apply business theories and practice in accommodations, culinary operations, events, and attractions, sports, entertainment and gaming
- Demonstrate management knowledge and skills for the effective operations management of a hospitality enterprise
- Demonstrate the ability to understand and develop or create operations systems for existing and new hospitality ventures
- Recognize and support the needs of target markets, applying customer behaviour theory for effective and professional customer management
- Demonstrate effective leadership and communication skills within a diverse team environment

# Our students have enhanced organizations in these areas:

- Hotel, Restaurant and Resort Management
- Hospitality Sales, Marketing and Operations
- Event and Conference Planning
- Restaurants and Culinary Enterprises
- Sports, Entertainment and Gaming
- Meetings and Conventions
- Health and Safety/Risk Management
- Hospitality Supervision

#### Featuring Two Progressive Co-op Work Terms

Academic & Co-op Work Schedule			
Year	Fall Term	Winter	Spring
		Term	Term
1	Study	Study	Open
2	Study	Study	Work
3	Study	Study	Work 2*
4	Study	Study	

Co-op work term requirement is 520 hours per term. \*Perfect for progressive and/or lead roles (available until early October)

#### Post your employment opportunities at mycareer.niagaracollege.ca

Career Services For information about hiring, please contact us at: **905-641-2252** ext. 4165 nccareerservices@niagaracollege.ca Ask us about the (up to)

\$3,000

Co-op Education Tax Credit