

# Honours Bachelor of Business Administration- Hospitality (Co-op)



## Benefits of hiring a Niagara College Co-op student

NEW TALENT | STAFF COVERAGE | PEAK SEASON | SPECIAL PROJECTS

*Four-year business degree program focused on critical thinking and leadership skills for hospitality operations.*

## Student Competencies:

- › Understand the principles of business, including management, finance, human resources, marketing, and operations, and their application in an integrated hospitality setting
- › Apply business theories and practice in accommodations, culinary operations, events, and attractions, sports, entertainment and gaming
- › Demonstrate management knowledge and skills for the effective operations management of a hospitality enterprise
- › Demonstrate the ability to understand and develop or create operations systems for existing and new hospitality ventures
- › Recognize and support the needs of target markets, applying customer behaviour theory for effective and professional customer management
- › Demonstrate effective leadership and communication skills within a diverse team environment

## Our students have enhanced organizations in these areas:

- › Hotel, Restaurant and Resort Management
- › Hospitality Sales, Marketing and Operations
- › Event and Conference Planning
- › Restaurants and Culinary Enterprises
- › Sports, Entertainment and Gaming
- › Meetings and Conventions
- › Health and Safety/Risk Management
- › Hospitality Supervision

### FEATURING TWO PROGRESSIVE CO-OP WORK TERMS

ACADEMIC & CO-OP WORK SCHEDULE			
YEAR	FALL TERM	WINTER TERM	SPRING TERM
1	Study	Study	OPEN
2	Study	Study	WORK 1*
3	Study	Study	WORK 2**
4	Study	Study	

\* WORK 1: 450 Hours (May-August)

\*\* WORK 2: 520 Hours (May-early October) perfect for progressive and/or lead roles

Post your employment opportunities at [mycareer.niagaracollege.ca](http://mycareer.niagaracollege.ca)



For information about hiring, please contact us at:  
**905-641-2252** ext. 4165  
[nccareerservices@niagaracollege.ca](mailto:nccareerservices@niagaracollege.ca)

Ask us about the (up to)

**\$3,000**

**Co-op  
Education  
Tax Credit**