

Tourism Management – Business Development (Co-op)



Benefits of hiring a Niagara College Co-op student

NEW TALENT | STAFF COVERAGE | PEAK SEASON | SPECIAL PROJECTS

Program curriculum focuses on tourism sales and marketing, attraction operations, business development, events, conference services, travel trade and tours.

Student Competencies:

- Ensure a high degree of customer satisfaction while promoting tourism products, services and experiences in a professional manner
- Apply tourism knowledge to customers' unique requirements in order to create an appropriate tourism product, service or experience itinerary
- Market, promote and sell tourism products, services and experiences
- Apply accounting and financial knowledge and skills to the operation of a tourism organization
- Apply knowledge of various tourism industries, and their interaction, in the promotion of sustainable tourism
- Comply with government legislation, regulations and policies when accurately preparing and issuing travel documentation to customers
- Apply the principles of risk management to the operation of a tourism organization

Our students have enhanced organizations in these areas:

- Tourism Sales and Marketing
- Tours and Attractions
- Wine and Culinary Tourism
- Event and Conferences
- Tourism Development
- Adventure and Eco-Tourism
- Travel and Transportation Services
- Reservations and Guest Services

Academic & Co-op Work Schedule			
Year	Fall Term	Winter Term	Spring Term
1	Study	Study	Work
2	Study	Study	

Co-op work term requirement is 450 hours.

Post your employment opportunities at mycareer.niagaracollege.ca

Career Services

For information about hiring, please contact us at:

905-641-2252 ext. 4165
nccareerservices@niagaracollege.ca

Ask us about the (up to)

\$3,000

Co-op Education Tax Credit